

**Subject:** RE: DTLA Residential Bldgs & LADWP

**From:** "Julia Marino" <@>

**Date:** 07/25/2016 05:17 PM

**To:** 9sneil.guglielmo@ladwp.com,  
neil.guglielmo@ladwp.com,neil.guglielmo@ladwp.com, jhowland@ccala.org

Hi Neil,

I'm sorry about the delay, but thank you for this great information. I think it would make the most sense to blast the flyer to the DRMA members via email, with additional links to the website and the contact info you provided below. I can get that out to the group on Thursday. Does that work for you?

Best regards,  
Julia

**Julia Marino**  
Economic Development Associate

 <https://www.downtov>

**Downtown Center Business Improvement District**

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7529 | Fax: 213-624-0858

Web: [DowntownLA.com](http://DowntownLA.com)



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**From:** Guglielmo, Neil [mailto:Neil.Guglielmo@ladwp.com]

**Sent:** Monday, July 25, 2016 1:08 PM

**To:** Julia Marino <JMarino@downtownla.com>

**Cc:** John Howland <jhowland@ccala.org>

**Subject:** FW: DTLA Residential Bldgs & LADWP

Hi Julia:

Just following up with you from the emails last week. Let me know if you have any questions on the attached outreach materials for LADWP's SummerShift Program. Also, if you would like to discuss our programs and how best to reach out to the Downtown Residential Managers Assoc. members, just let me know. I can arrange to have our communications and energy efficiency/water conservation folks available for discussion at your convenience. Thanks!

Neil M. Guglielmo, Director of Budget, Rates and Financial Planning  
Financial Services Organization

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**From:** Guglielmo, Neil  
**Sent:** Wednesday, July 20, 2016 4:04 PM  
**To:** 'John Howland'; Chen, George (Zheng); Julia Marino  
**Cc:** Peltola, Jeff  
**Subject:** RE: DTLA Residential Bldgs & LADWP

**Hi Julia:** George and I are at your disposal. For your convenience, I've attached a PDF of the presentation that was made to the CCA members last week and a one page flier that you can provide interested members. As John has pointed out, the presentation may be too technical for some of your members. There is some additional information that can be reached via our website at: [www.ladwp.com/com\\_electric](http://www.ladwp.com/com_electric) or they can contact us directly by phone 213-367-4718 or email [rates@ladwp.com](mailto:rates@ladwp.com). Lastly, our large commercial and industrial customers can contact their premier account representative within the Customer Service Division. I am also including Joe Ramallo who heads up communications, as well as some of our Power System Managers for LADWP on this email thread.

**Julia, Louis, Brian, and Joe:** Let me know if you both have time for a conference call early next week, so that we can connect and find out how best to help inform the Downtown Residential Managers Association members about the SummerShift, Demand Reduction and other available programs.

Please feel free to contact George or myself with any questions. Thanks!

Neil M. Guglielmo, Director of Budget, Rates and Financial Planning  
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**From:** John Howland [<mailto:jhowland@ccala.org>]  
**Sent:** Wednesday, July 20, 2016 3:23 PM  
**To:** Guglielmo, Neil; Chen, George (Zheng); Julia Marino  
**Cc:** Peltola, Jeff  
**Subject:** DTLA Residential Bldgs & LADWP

Neil & George-

Let me introduce you to Julia Marino with the Downtown Center Business Improvement District. The DCBID is CCA's sister organization and is the BID for the financial district


and Bunker Hill. As with the hotels in the email I sent, I spoke with Jeff at last week's meeting and offered to try to put the LADWP in touch with the Downtown Residential Managers Association. DRMA is a loose association of the managers of the various new and older residential properties in and around Downtown.

Julia, as we discussed, Neil & George are overseeing LADWP's program to reduce energy use during peak hours through load shift incentives and rebates for changing out old / obsolete equipment and fixtures in buildings.

Neil & George, can you please follow up with Julia to determine the best way to present the Department's information to Managers (and have them get it to their owners and operating engineers)?

Thank you all

John

 cid:image00

**John Howland**

Director of Government Relations

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